

NEW YORK, SUNDAY, DECEMBER 27, 1914.—Copyright, 1914, by the Sun Printing and Publishing Association.

## THE STARS AND PROF. MEYER PREDICT REMARKABLE 1915

Hoboken Astrologer Says  
the Planets Signify  
Wars, Fires, Pestilence  
and Scandals for Com-  
ing Years—Sees No  
Reaction Until 1918

If the Hoboken astrologer interprets the stars aright, this coming year, 1915, is going down as one of the most remarkable in history. Wars, tumults, fires, pestilence, strikes, riots, shipwrecks, scandals in high places and still greater increase in cost of living are some of the prognostications made by the smooth-faced man of 35 or 36 who sat in his office one afternoon in mid-December repeating to a representative of THE SUN what he said the planets told him as to coming events.

His office is the front room of a flat on the ground floor of an apartment house; in a window, where passers-by may see it, is a sign bearing the words "Professor Meyer, Scientific Astrologer." Within the office are tables strewn with magazines and books, a piano and a large desk, at which the prophet sat while discoursing on what the stars say for 1915.

"Having executed a chart or figure of the heavens of the birth of the New Year, on Friday, January 1, 1915, 00 hours 00 minutes, 00 seconds, according to Washington mean time," he began, "I find that the four cardinal signs of the zodiac will be posted in the four points of the heavens—east, south, north and west—and this signifies that 1915 will prove to be one of the most remarkable and eventful of all the years in history."

Prof. Meyer put down for a moment the document from which he had been reading and explained: "I selected Washington mean time because Washington is our national capital, and I think that a patriotic spirit demands that everything should revolve around that central point." Then he took up his chart and continued:

"I find that the first six months of 1915 will be a very trying period and that the price of food and other necessities will soar still further. Thousands will be thrown out of work, mills, factories and stores will be closed down and we will see some of the greatest commercial failures on record. You will remember," he interjected, "that I made the same prediction a year ago when giving THE SUN a forecast for 1914. And the failures came along all right—Siegel's and Claffin's, for example."

"Yes, but you only predicted in a general way and a whole lot of the predictions didn't come true."

"Wait and see," Prof. Meyer replied confidently. "Just about 90 per cent. of that which I told THE SUN has happened. The other 10 per cent. is a pretty small margin for misinterpretation of the abstruse mathematical formulas involving the entire planetary system. Let's see," he went on, bending over the chart. "I see another Corey's Army starting across country for Washington to demand work and food. But I do not see Gen. Corey himself; he may lead it, but possibly another will go in his place."

"As to national affairs, the United States will spend an unusual amount of money for munitions of war and the bill for a big navy will go through Congress notwithstanding President Wilson's disapproval."

"Been reading the newspapers lately, haven't you?" asked the visitor.

Prof. Meyer made no response to this rude remark; and went right on interpreting:

"Regarding business conditions in general throughout the country, the planets signify that the depression will last—I see no healthy reaction until the year 1918. As for the coming year, 1915, the only bright ray of hope is for the theatrical world. During the next twelve months the legitimate will come into its own again, and the movies will be eclipsed."

"Yes, places of amusement will prosper, and great reforms will be brought about in public schools. Theatrical managers in particular will be unusually fortunate, and this owing to the fact that the fortunate planet Jupiter is posted in the fifth mansion of the heavens, which further signifies a fortunate year for public education institutions as well as children and hotel managers."

"Clearly the Hoboken astrologer was getting somewhat confused, or at least the planets were. His visitor asked him to be a little more explicit."

"Certainly," he assented. "Sometimes I forget that the general public is wholly unfamiliar with the science that I have been practising seventeen years, going on eighteen, by now. What I mean is this: Jupiter, you understand, signifies that the birth rate for 1915 will be unusually large."

"How does Jupiter signify that, Professor?"

"Why, it does, there's no doubt about it. Look for yourself, here's the chart. We can make mistakes, you and I or anybody else just pottering around on earth for a few short years; but when you come to Jupiter—well, nobody who knows anything about astrology would dream that Jupiter could be mistaken. It's impossible; unthinkable. And I repeat that Jupiter signifies an unusually heavy birthrate for 1915, and furthermore that a majority of the new babies will be boys, Jupiter being in the zodiacal sign of Aquarius, which is a masculine sign."

"Did you ever hear that when a great war breaks out, at any time, the birth rate rises in neutral lands, and that a preponderance of children then born are boys?"

"Certainly. It's always the case, when Jupiter is in such juxtaposition with Mars. Couldn't be otherwise."

"The Sunday Sun man gave it up as a bad job," "fire ahead, Professor," he said, taking a fresh grip on his pencil; and the Professor did.

"Our navy in 1915 will distinguish itself. It will not be involved in the European war, but from the last week



Prof. G. Meyer, "Scientific Astrologer."

of this present month, December, until May, 1916, it will have considerable to do in our war with Mexico."

"War with Mexico?"

"That's what I see in the planets."

Prof. Meyer replied without turning a hair. "It's as plain as can be. The evil and sorrowful planet Saturn has retrograded to the zodiacal sign Gemini,

which rules both Mexico and the United States. Hence it shows that Mexico will provoke war with this country, and we will be forced to intervene. I mean real intervention this time, and not merely such occupation of coast cities as was made last year."

"During the last week of this year, 1914, the trouble with Mexico will reach

an acute stage. And also, during that same week, President Wilson's life will be in jeopardy from illness, as he will have the fiery and evil Mars badly afflicting the position of the sun at the date of his birth, December 28, which signifies great mental worry for him."

Continued on Fourth Page.

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BROOKLYN—NEW YORK

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THERE WAS A SHORTAGE OF Victrolas,  
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Therefore it is worth comment that

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up until Christmas Eve—and can be supplied to those who were disappointed elsewhere.

We have exceptional facilities in securing Victrolas and Victor Records—just as we provide exceptional facilities in Victrola Service here in the Store.

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BROOKLYN ADVERTISEMENTS.

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## 49th Loeser White Sale

Immense New Stocks of High Grade  
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FORTY-EIGHT TIMES the Loeser Store has spread a White Sale before the public of this city and each sale has been a record of values. But in this FORTY-NINTH WHITE SALE we believe that every record of value, of magnitude and of public interest will be outdone.

#### Cotton Is Cheapest for Many Years

Manufacturers have had to pay less for their raw materials. There has been less exported. But there have been just as many yards woven of the cambrics, muslins, nainsooks, embroideries, etc., that are used to make these garments. It follows that we have been able to secure immense quantities of the daintiest and most desirable garments for low prices that are extraordinary.

#### Each Garment Better Than Ever

Our purpose in preparing this Sale has been not merely to make low prices but to offer to our customers BETTER GARMENTS than were ever before sold at such low prices. We ask that you come to the Sale with the highest expectations. We expect you to find the prettiest models, the best fitting garments, the most excellent materials, the prettiest laces and embroideries, the most careful stitching that could be imagined.

### This Loeser White Sale Is an Important Factor in the "Help-Cotton" Movement

You may expect the most that you have ever expected of a White Sale. We believe that you will find it.

#### Night Dresses

25c. to \$4.98

Night Gowns at 25c. and 50c., values to \$4.98. Muslin and cambric, in eight styles. At 25c. there are high and low neck models. One especially good is made with scalloped edge and embroidered design on front. The models at 50c. include many low and high necks, some with tucking and hemstitching. None C. O. D. No mail or telephone orders.

At 40c., values to 95c. Gowns of muslin, nainsook and cambric, in twelve styles. One with the round yoke of French machine embroidery and initial in the center. Others circular shape, trimmed with lace and embroidery.

At 90c., values to \$1.25. Night Dresses of soft cambric and nainsook. One made of circular neck, hand embroidered on the front, finished with deep ribbon edge. Another: high square neck, wide inserting of embroidery and ribbon binding.

At 95c. Many styles of soft finished cambric and nainsook. Several Empire models. One in square neck style with sleeve and shoulder of lace and embroidery. Another: ribbon binding, wide ribbon binding at the bottom of yoke.

At \$1.40, \$1.69, values to \$3.00. Night Dresses of fine nainsook in new Empire round and square yoke models. Trimmed elaborately with lace, some with medallions of lace and embroidery. One very elaborate Empire model at \$1.69 has wide lace embroidery in medallion effect.

#### Combination Garments

From 25c. to \$1.98

At 25c., value 50c. Combinations of soft finished cambric in three models. One is Corset Cover of all-over embroidery with Drawers finished with cotton lace. None C. O. D. No mail or telephone orders.

At 40c. and 50c., values to 95c. combinations of soft nainsook and crepe. T. a crepe model has round neck with lace and ribbon run through. Drawers finished with linen lace.

#### Corset Covers

From 25c. to 95c.

At 25c., value 25c. Cambric finished with lace edge. Other models with lace plain edge. One tied, others from the waist. None C. O. D. No mail or telephone orders.

At 12c., value 20c. Corset Covers of soft cambric in several low neck styles. One with 2-inch embroidered inserting and inserting of lace edge, side and back and ribbon edge to finish. Another with embroidery inserting and linen lace edge. None C. O. D. No mail or telephone orders.

At 11c. Corset Covers of soft cambric and nainsook. One especially good model has wide inserting of lace, with wide ribbon run through, finished with a ribbon edge.

At 25c. and 50c., value 50c. Variety of very effective low neck corset covers. At 25c. are trimmed with velvet embroidery and come with lace. Those at 50c. are made in about eight styles.

At 30c. Corset Covers, French body style, finished with open work embroidery of lace edge with ribbon run through.

At 40c. Corset Covers of fine nainsook in eight daint models. One finished with velvet embroidery and ribbon run through. Another made with wide yoke and post sleeves of all-over round neck of lace finished with ending and ribbon.

At 50c. Corset Covers of fine nainsook, finished with 2-inch French machine embroidery, back and front, ribbon run through, and other models at this price.

#### Drawers, 12c. to 95c.

Values 19c. to \$1.50

At 12c. Drawers of good muslin and cambric, one model with hemstitched tucked ruffle and another with a hem. None C. O. D. No mail or telephone orders.

At 11c. Drawers of good muslin and cambric, one model with ruffle of embroidery, 3½ inches deep and cluster tucks, others with hemstitched tucks and similar models.

At 25c. and 50c. Drawers of muslin and cambric, all finished with ruffles in a variety of styles, some with hemstitching and some with leather stitching, and some with embroidery.

At 30c. Drawers of muslin and cambric, finished with 4½ inch open-work embroidery and cluster of tucks above.

#### Petticoats, 19c. to \$1.98

At 19c., Petticoats in short under-petticoat style of cambric with ruffle of open tucks. None C. O. D. No mail or telephone orders.

At 29c. Petticoats, full length, in two styles, one with 2-inch ruffle of embroidery and one with 2-inch blind embroidery ruffle. None C. O. D. No mail or telephone orders.

At 30c. and 40c. Petticoats of cambric in soft finish at 30c., with 6-inch embroidery. Another and 2-inch embroidery inserting at 40c., one model in crepe, finished with cotton lace edge; also one model of nainsook with 7 inch flounce of lace, two insertings of lace and lace edge.

At 50c. Petticoats in a variety of models, one of cambric with a beautiful ruffle of embroidery, another deep and 5 inch inserting of embroidery above, with ribbon run through, also one crepe model with 3 inch ruffle.

At 95c. Petticoats in wide range of models, of nainsook and cambric; several with very elaborate trimmings with lace and finished on top with ribbon heading, some values to about \$2.

#### Princess Slips, 50c.

Values to \$1.50

A sample lot, white, pink and blue. Round neck with lace edge and heading and on the bottom the trimmings are varied, some shadow lace, others with embroidery, some finished with heading and ribbon. None C. O. D. No mail or telephone orders.

#### Chemises, 29c. to 95c.

At 29c. and 50c. Chemises of soft cambric. One model at 29c. is envelope style finished on top with fine Valenciennes lace and lace edge on the skirt. None C. O. D. No mail or telephone orders.

At 40c. Soft cambric Chemise in ½-sleeve length, envelope shape. One model has round neck, inserting of embroidery and linen lace edge.

## Men's Suits and Overcoats at \$10.50

Values to \$20

ONE OF THOSE LIMITED OPPORTUNITIES which come from time to time and which present, perhaps, the very best buying opportunities for a certain number of men.

Eighty-seven Suits and sixty-one Overcoats are in this gather-up from our own stocks. Some were priced as high as \$20 yesterday, and while there are but one in three garments in some sizes, we think we can please every man who comes early.

It is the lowest price at which Loeser Suits have been offered so far this season—indeed, these garments would not be priced much lower in the last disposal of the season.

Main Floor, Elm Place.

## 29c. to \$2 Fancy Colored Laces, 5c. to 29c

Close to 5,000 Yards : : Importer's Clean Up  
Hundreds of Patterns : : Two to Five Inches Wide

ALLIED TO THE GREAT WHITE SALES and offering astonishingly little prices on Laces of fine design. Turning to advantage the great facilities of our Lace Store in the purchase of the surplus of a large importer has resulted in securing one of the handsomest collections of Colored Laces ever shown anywhere. All are in richly embroidered patterns, rich, heavy designs, in striking Oriental tones, dainty Persian colorings, Turkish effects, Cubist patterns, light Dresden combinations and hosts of novelty colorings, including the much admired gold and silver designs.

Main Floor. None sent C. O. D.

## 89c. All Silk 36-Inch Satin Messaline, 59c

\$1.50 All Silk 36 Inch Colored Chiffon Satin, \$1

\$1.50 All Silk 40 Inch Colored Crepe de Chine, \$1.09

THREE HISTORY MAKING VALUES in fine Dress Silks, including all the desirable shades of the season as well as white, ivory and black.

Main Floor, Bond Street.

## Dress Fabrics at Special Prices

\$1 Imported Wool Crepe, full line of new shades, 68c

\$1.50 Imperial Serges, 54 inches, black and navy, 98c.

\$1.85 Imported Black Broadcloth, 54 inch, spotproof, \$1.29

\$2.25 Black Broadcloth, 54 inch, spotproof, \$1.69.

\$5.50 Black Broadtail Cloth, 50 inch, fine patterning, \$2.95

Second Floor, Elm Place.

## New Blouses Underpriced

Blouses at \$1, Values to \$3

VERY SMART BASQUE BLOUSES, made on fine all silk messaline, finished with cash in the back, long sleeves, new collar. The first time to our knowledge that a new and fashionable silk Blouse ever sold for so small a sum. Black, green, navy and white. None C. O. D. No mail or telephone orders.

Also balance of the "King" tailored Waists, all of fine lines, high neck models with attached and detachable collars, new cuffs, plain and plaited fronts. None C. O. D. No mail or telephone orders.

\$1.98 for New Blouses Values, \$3 to \$5 (Main Floor)

Three thousand women may buy and find just what they want and still there will be ample for new comers. This offering includes the ends of stocks of several good makers, some reductions from our own stocks and several high-class sample lines. Included are crepe de chine Blouses, white, flesh, sand, putty and other good shades. Plain and embroidered, some of them lace trimmed with the new collars.